



## Context

Gentlemen,  
the Natural Lifestyles is expanding it's video production team.  
We have a paid position open.

If you know TNL and love our mission, keep reading. We are looking for a motivated video editor with good work ethic and ambition to keep pushing the limits and quality of our content.

Read the brief carefully. Applications that are missing any part that's asked for will be ignored.

## Requirements

- **Work Ethic, Communication, Task Management**

This is very important! We only hire A-players. We need you to be a clear communicator in order to work well together remotely.

Tasks will be set via Asana, so ideally you have used Asana before or do some research now.

We need you to work pro-actively, produce things at highest quality and implement new ideas to raise the bar.

- **English Skills**

Your English must be fluent in speaking and writing. It's important that you understand slang and complex humour to properly edit our videos.

- **Internet Connection**

Video files will be shared via our Data-Server. Therefore you **MUST** have a stable and fast internet connection. 40Mbit download and 10Mbit upload minimum. You must include a screenshot of a [speedtest.net](https://www.speedtest.net) report in your application.

- **Familiar with TNL's Story, Mission and Way of communicating**

It's important that you've been following us for a while. We need people who support our mission and want to grow, learn and become the best version of themselves.

- **Workload**

Roughly 10-20h/Week to start out with. Depends on current workload.

## **- Video Editing Skills**

- Experts Skills in Adobe Premiere
- Advanced Skills In Adobe After Effects
- Advanced Skills in Adobe Audition
- Fluent English Skills
- a working license of newest Adobe CC

Your job will be to create basic videos for our YouTube channel, Website & Instagram.

- re-editing existing videos into shorter videos with overlays and animations
- editing instagram-stories into an engaging vlog
- editing podcasts
- cutting of interviews
- fixing audio issues
- colour correction & grading
- branding (Call to Actions, Animations, Watermark, Logos...)

You will also have to prepare sequences of bigger projects for our other editors. (Making the clip selection based on guidelines you'll be receiving when u get the job, doing rough-cuts etc.)

We expect you to be reliable, have an eye for detail and stick to deadlines. Being available on weekends, holidays and out of office hours is normal in our team.

## **Questions to you**

Answer all those questions in your application.

- How many hours per week can you do **MINIMUM**?
- What payment are you expecting (per hour in USD)
- How can we pay you?
- What hardware are you using?
- What work are you most proud of? (send links to at least 3 video clips)
- What's your favourite part of video editing?
- What skills in that area you feel like you need to most improve on?

## Info

We would test your work for 30 days. If we are happy, there's definitely potential for a long-term agreement.

You have what it takes? Explain why and send your application to [alex@thenaturallifestyles.com](mailto:alex@thenaturallifestyles.com)  
Keep it simple but impressive. We get a lot of applications.